

NEW YORK

November 8, 2009

Digital Tastemakers

Five voices that matter.

By Ryan Bradley Published Nov 8, 2009

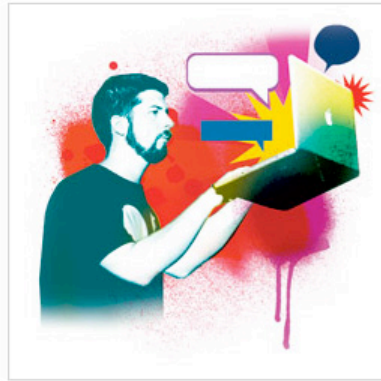


Illustration: Gluekit

It often seems as if there are, oh, 800,000 New Yorkers who blog, roughly 730,000 of whom have an opinion about music. We picked five who are (get ready to rumble, commenters) more important than the rest. Here's why.

Dave, brooklynvegan.com

Omnivorous online granddaddy of the local live-music scene who covers bands from Brooklyn to London. Curates shows, too.

Why he's important:

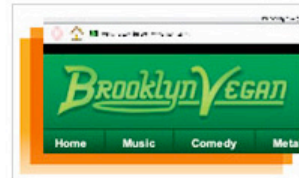
The exposure Dave (who really only ever goes by BrooklynVegan and is loath to have his last name revealed) gives artists, most of whom log on to see what's being said about them. Or, as he puts it, "Someone gave me this self-released CD by Justin Vernon (a.k.a. Bon Iver) in the beginning of summer 2007. I blogged about it, invited Justin to come to play my CMJ showcase at the Bowery. I guess the rest is history."

In the five-plus years since he started BrooklynVegan:

"A lot of venues have closed because of rising rents. But I think even more have opened in Brooklyn to take their place."

Everyone should be listening to:

"Nathaniel Rateliff & the Wheel. I just hosted them at two CMJ shows."



For more information on Nathaniel Rateliff, please contact Matt Hanks (mhanks@shorefire.com) or Carrie Tolles (ctolles@shorefire.com) At Shore Fire Media, 718.522.7171 or Jen Sacca (jsacca@rounder.com) at Rounder Records, 617.218.4503