

Demi-Leigh Tebow



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We asked author, speaker, and entrepreneur Demi-Leigh Tebow to share more about her new devotional, *Knowing Who You*

Are Because of Who God Is: 100 Days to Unbreakable Faith. A best-selling author and former Miss Universe 2017, Demi has built her platform around empowering women to lead with vision, purpose, and confidence. In a world that often defines worth by appearance and achievement, she offers a faith-centered perspective rooted in Scripture—encouraging women to quiet the noise, overcome comparison, and step confidently into who they were created to be.

1. This book is a 100-day journey toward unbreakable faith. What were some of the most defining moments in your own life that shaped the messages within these pages, especially during times when your faith was tested?

One of the most transformative seasons of my faith journey came right after my Miss Universe reign came to an end. I had no idea what was next. So much of my identity had been wrapped up in pageantry, and when that chapter closed, life felt confusing, heavy, and completely out of sync. I didn't know which city, or even which continent, to call home. I thought about moving back to South Africa to be near my family, but my fiancé, Tim, was stateside playing baseball, and I couldn't imagine being that far away from him. So I stayed in New York, far from family, with few friends nearby, and honestly, I was lonely. Waiting felt unproductive and even wasteful at times, like life had been put on pause without my permission. There were more questions than answers, and the uncertainty created real anxiety. It felt like even small wins required so much effort. I constantly questioned my purpose and honestly wondered if anything would ever feel clear again. But that season taught me something I didn't expect: waiting isn't wasted time. Psalm 27:14 reminds us to "wait for the Lord" with courage, not passive resignation, but active, courageous faith. God was using that quiet, uncomfortable stretch to shape my character, to loosen my grip on my own plans, and to draw me into



a deeper dependence on Him. Writing this devotional was my way of reaching back to every woman still sitting in her own waiting room and sharing this truth: God doesn't waste a single hard season, and He won't waste yours either.

2. So many women struggle with confidence, comparison, and self-worth. What is one truth from this book that you hope readers will carry with them daily when they begin to doubt who they are?

As women, our confidence is often tested, even when we think we know who we are. I've had moments where a single comment from a complete stranger sent me spiraling into self-doubt, questioning my purpose, my identity, and whether my dreams were still mine to pursue. That vulnerability is something I

think most women understand deeply, even if we don't always talk about it. What I've learned, and what I come back to again and again, is this: no single role, title, or season is our full identity. Not a career. Not a relationship. Not a title we've earned or a chapter we've stepped into. When we try to anchor our entire worth in any one of those things, we leave no room for the identity that actually holds: our identity as God's beloved. The truth I hope every reader carries with her daily is simple but life-changing: you are not the label the world gives you. You are His royalty, His masterpiece, fearfully and wonderfully made with care and intention. That is the only label that was never up for debate. When doubt creeps in – and it will – come back to that. Let His perspective be the foundation everything else is built on!