

THE *Hollywood* **REPORTER**

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Reality Heatmakers

IN A SURVEY OF THE MOST IMPACTFUL UNSCRIPTED TV OF 2023, *THR* LOOKS AT 10 FRANCHISES — AND THE PRODUCERS WORKING TO KEEP THEM RELEVANT (AND LUCRATIVE)

Matt Sharp

THE FRANCHISE *90 Day Fiancé*

Consumers curious as to why Warner Bros. Discovery would load its linear unscripted offerings onto its prestige streamer need look no further than Sharp Entertainment's *90 Day Fiancé*. The top-rated series on TLC, it boasts a constantly growing suite of spinoffs and was one of the primary pitches in the recent Max launch. — M.O.