



MASEGO

Masego is a saxophone player, a singer, a rapper, a comedian, a DJ - a singular talent and surprising presence in the musical fabric right now. He cites the 1930s Harlem big band leader and singer Cab Calloway as a guiding spirit, was mentored by DJ Jazzy Jeff, and puts an unabashedly sultry-smooth spin on the R&B, hip hop and dance music that he and his contemporaries like Chance The Rapper, SZA, Goldlink and Smino are making. 2018 is proving to be Masego's break-out year as he makes his official full-length album debut *Lady Lady*, the culmination of years of hard work, crossing the globe multiple times, and refining his distinctive craft.

SOCIAL MEDIA

 [2.83M monthly listeners](#)

 [183.3K followers](#)

 [73.7K followers](#)

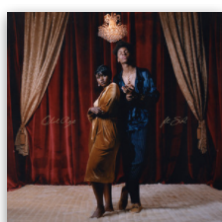
 [127K followers](#)

 [86.3K likes](#)

RECENT RELEASES



Lady Lady
Released June 2018



Old Age
Released Aug 2018

HIGHLIGHTS

- Masego's debut album, *Lady Lady*, released 9/7. Debuted on four Billboard charts: #4 on Top New Artist Albums Consumption, #13 on R&B Album Sales, #22 on Heatseekers Albums & #40 on R&B/ Hip Hop Album Sales charts.
- *Lady Lady*, released June 8, 2018, added to key Spotify playlists including New Music Friday, Are & Be, Chilled R&B, The Newness, and Butter.
- *Tadow*, released Oct 6, 2017, has received over 40M streams, reached #27 on Spotify's Global Trending Chart and appeared in the Viral 50 in twenty-five countries. Received over 47M views on FKJ's Youtube channel.
- *Navajo*, released June 8, 2017, has received over 23M streams, added to key Spotify playlists including Weekly Buzz, Teen Party, Butter, and Believe the Hype.
- Lady Lady World Tour 2018 includes sold out dates in San Francisco, Seattle, Washington DC, Paris, London, Amsterdam, Copenhagen, and Madrid.
- SASHA & SEGO WORLD TOUR EUROPE 2017 sold out all nine dates, SASHA & SEGO WORLD TOUR AUSTRALIA 2017 sold out all seven dates
- Direct support on 11 dates of Leon Bridge's Fall 2018 North American tour. Direct support on GoldLink's AT WHAT COST TOUR 2017.
- Featured on GoldLink's *Late Night* single, SiR's *Ooh Nah Nah* Single
- Brand partnerships include 1800 Tequila, LIFE WTR, Converse, JBL Audio, and Roland

PRESS

"Masego has created and curated a new wave."
- XXL

"Masego possesses an ear and talent for blissful interpretation."
- Billboard

"One of music's most promising chameleons."
- NPR MUSIC

"A self-taught saxophonist, pianist, singer, and producer here to give an old soul sound a fresh new take in today's hip-hop climate."
- Vibe

XXL

VIBE

Billboard

1Xtra
BBC

VOGUE

Pitchfork
okayplayer.

FADER

COMPLEX

PIGEONS & PLANES

npr

M

triplej tv

+