

PELL //

Since taking the industry by storm in 2014, the electric New Orleans native, Pell, born Jared Pellerin, has continued to expand his sound and musicality. His stellar *'Floating While Dreaming'* mixtape garnered attention and praise from press across the board, including FADER, Billboard, Hypebeast, XXL, Complex, among others.

Pell linked with NGHTMRE for *'Magic Hour'* EP, releasing through Mad Decent in June 2018. Co-produced by Pell, "Hear Me," was featured on Madden 19's soundtrack. Rounding out 2018, Pell was featured on XXL's *What I Do*, where the artist was praised for his skillful freestyle, along with accompanying Doja Cat on her Amala Tour. Recently, Pell shared the stage with Brasstracks on their *Vibrant Spring Tour* alongside Kemba and was featured on their recent track "Vibrant" from their latest project. He also recently linked with Great Good Fine Ok for their latest single "Terrified".

'Gravity' (June 21, 2019) is Pell's third full length installment completing a trilogy, preceded by his critically acclaimed *'Floating While Dreaming'* mixtape (2014) and *'LIMBO'* EP (2015). *'Gravity'* is undeniably Pell's most mature and truthful album to date and finds him returning home to his NOLA roots. His debut album documents how Pell has grown since his last musical release, pulling inspiration from Pell's different life transitions such as heartbreak, working with a label again, and witnessing his friends starting to move on with their lives with traditional jobs, while Pell continues to live his dream as a rapper.



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"I ultimately decided to name my debut album 'Gravity' on the idea of staying grounded. I've been working on this project since my 'Girasoul' EP in 2016 and during this time went through a lot of big changes in my life," expresses Pell. "'Gravity' is also a metaphor for facing reality instead of faking reality, which is what I've been met with often since I moved to LA. I'm much more honest in my music than I was before because I now feel I have more life experience through self-discovery. New Orleans is a big part of my identity so I'm carrying that with me in this project and not forgetting where I came from."



Stream 'Gravity' - <https://ffm.to/pell-gravity>

billboard

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FADER

RESPECT.

XXL

NOTION

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noisey

DJBCOTH