



SHORE FIRE MEDIA'S 2021 BEST CALENDAR

September

- 26 - OCT 4 - Brooklyn Book Festival - Brooklyn, NY
- 27 - 30 - The Atlantic Festival - Virtual (Week 2)
- 28 - National Voter Registration Day
- 28 - OCT 1 - Pocket Gamer Connects Digital - Virtual
- 29 - ASCAP Experience Sessions - Virtual
- 29 - OCT 3 - Catalyst Content Festival - Duluth, MN
- 30 - OCT 2 - by:LARM festival - Oslo, Norway

October

- 1 - Kids Music Day
- 1 - 2 - Ohana Encore Weekend - Dana Point, CA
- 1 - 3 - Austin City Limits Music Festival, weekend 1 - Austin, TX
- 1 - 3 - Hardly Strictly Everywhere - Virtual
- 1 - 3 - Liverpool Sound City - Liverpool, UK
- 2 - SNL Season Premiere
- 2 - 3 - Pittsburgh Gaming Expo - Pittsburgh, PA
- 3 - MLB regular season ends
- 3 -5 - IEBA Annual Conference - Nashville, TN
- 4 - 10 - The New Yorker Fest - NYC/Virtual
- 5 - 7 - Toy Fair Dallas - Dallas, TX
- 6 - ASCAP Experience Sessions - Virtual
- 6 - 7 - NTWRK's Transfer - Virtual
- 6 - 17 - BFI London Film Festival
- 7 - 9 - College Music Society National Conference - Rochester, NY

7 - 10 - Moonshiner's Ball - Livingston, KY
7 - 10 - New York Comic Con - New York, NY
7 - 13 - Hamptons International Film Festival
8 - 10 - Austin City Limits Music Festival, weekend 2 - Austin, TX
8 - 10 - PAX Australia - Melbourne, Australia
11 - Indigenous People's Day
12 - NHL Season Starts
11 - 13 - Fortune Most Powerful Women Membership -
Washington, DC
11 - 14 - MIPCOM - Cannes, France
12 - 15 - Mondo.NYC - New York, NY
13 - 17- Amsterdam Dance Event - Amsterdam, Netherlands
14 - 17 - NYC Food & Wine Festival - New York, NY
14 - 17 - Country Thunder Arizona - Florence, AZ
15 - 17 - Wizard World Chicago - Rosemont, IL
16 - All Things Go Festival - Columbia, MD
18 - 20 - Esports Business Summit - Las Vegas, NV
18 - 20 - WSJ Tech Live - Virtual
19 - NBA Season Tip-off
19 - Gospel Music Association Dove Awards - Nashville, TN
20 - ASCAP Experience Sessions - Virtual
22 - 24 - Shaky Knees Festival - Atlanta, GA
23 - World Soundtrack Awards & Concert - Ghent, Belgium
23 - 30 - Savannah Film Festival
24 - Formula 1 US Grand Prix - Austin, TX
25 - 26 - MetaCon - Virtual via NTRK
26 - World Series scheduled to begin
27 - 28 - Brand & Licensing Innovation Summit: American Markets
- New York, NY and Virtual
27 - 31 - WOMEX, The World Music Expo - Porto, Portugal
28 - DKMS Gala - New York, New York
28 - 31 - Levitation Music Festival - Austin, TX
29 - 31 - Outside Lands - San Francisco, CA

30 - Rock and Roll Hall of Fame Induction
30 - 31 - Posty Fest - Arlington, TX
31 - Halloween

November

2 - U.S. Election Day
2 - 7 - American Film Market - Santa Monica, CA / Virtual
3 - ASCAP Experience Sessions - Virtual
6 - 7 - Head in the Clouds Festival - Pasadena, CA
7 - Daylight Saving ends
7 - New York City Marathon - New York, NY
8 - 14 - New York Comedy Festival - New York, NY
10 - FootyCon - Virtual
10 - CMA Awards - Nashville, TN
10 - 14 - Pitchfork London - London, UK
10 - 18 - DOC NYC Film Festival - New York, NY
11 - Veteran's Day
12 - 14 - Tortuga Music Festival - Ft Lauderdale, FL
12 - 14 - Day N Vegas - Las Vegas, NV
12 - 14 - Desert Daze - Lake Perris, CA
12 - 15 - Coast 2 Coast Convention - Miami, FL
13 - 14 - Vulture Festival - Los Angeles, CA
15 - General entry categories submission deadline for the Academy Awards
15 - 21 - Pitchfork Paris - Paris, France
16 - 19 - Midem Digital Music Conference - Cannes, France
17 - ASCAP Experience Sessions - Virtual
17 - 19 - Brand Licensing Europe - London, UK
18 - 19 - Fortune Global Tech Forum - Guangzhou, China
19 - 21 - Anime NYC - New York, NY
25 - Thanksgiving
25 - Macy's Thanksgiving Day Parade

26 - Black Friday
26 - 28 - Lollapalooza Chile - Santiago, Chile
26 - 28 - Comic-Con Special Edition - San Diego, CA
28 - DEC 6 - Hanukkah
30 - CMA Country Christmas
30 - DEC 1 - Brand Licensing Europe - Virtual
30 - DEC 1 - Fortune Brainstorm Tech - Half Moon Bay, CA

December

1 - Rockefeller Center Christmas Tree Lighting - New York, NY
1 - ASCAP Experience Sessions - Virtual
1 - 2 - NTWRK's Beyond the Streets - Virtual
2 - 5 - Emerald City Comic Con - Seattle, WA
3 - 5 - Los Angeles Comic Con - Los Angeles, CA
10 - Nobel Prize Ceremony - Oslo, Norway & Stockholm, Sweden
10 - 12 - Chicago Comic and Entertainment Expo (C2E2) - Chicago, IL
10 - 12 - PAX Unplugged - Philadelphia, PA
10 - 12 - Rolling Loud - San Bernardino, CA
15 - ASCAP Experience Sessions - Virtual
18 - Once Upon a Time in LA - Los Angeles, CA
24 - Christmas Eve
25 - Christmas
29 - 31 - Snowglobe Festival - South Lake Tahoe, CA
31 - New Year's Eve

January 2022

1 - New Year's Day
1 - Rose Bowl Parade - Pasadena, CA
5 - 8 - Consumer Electronics Show (CES) - Las Vegas, NV
7 - 10 - Dead & Company: Playing In The Sand (weekend 1) - Cancun, Mexico
9 - Critics Choice Awards - Location TBD

10 - 2022 College Football Playoff National Championship - Indianapolis, IN
11 - The National Board of Review annual Awards Gala
13 - 16 - Dead & Company: Playing In The Sand (weekend 2)- Cancun, Mexico
15 - The Academy's Governors Awards - Los Angeles, CA
17 - Martin Luther King Jr Day
20 - 30 - Sundance Film Festival - Park City, UT
28-29 - devcom Developer Conference - Hybrid
31 - 64th Annual Grammy Awards - Los Angeles, CA
31 - FEB 4 - IMPACT 21 - Virtual

February 2022

1 - Chinese New Year
2 - Groundhog Day
2 - 6 - BreakOut West Conference - Winnipeg, MB, Canada
8 - Oscar Nominations Announced
13 - Super Bowl LVI - Inglewood, CA
14 - Valentine's Day
19 - 22 - Toy Fair - New York, NY
20 - Daytona 500 - Daytona, FL
20 - NBA All-Star Game - Cleveland, OH
21 - President's Day
25 - 27 - Electric Daisy Mexico - Mexico City, Mexico
27 - Screen Actors Guild Awards - Los Angeles, CA

March 2022

1 - Mardi Gras - New Orleans, LA
6 - Independent Spirit Awards - Santa Monica, CA
9 - 13 - New Colossus - New York, NY
11 - 20 - SXSW - Austin, TX
13 - Daylight Savings starts
13 - BAFTA Awards – London, UK

13 - Selection Sunday for NCAA March Madness Men's Basketball Tournament
14 - Selection for NCAA March Madness Women's Basketball Tournament
17 - St. Patrick's Day
17 - 22 - Oscars Voting Period
21 - 25 - Game Developers Conference GDC - San Francisco, CA
23 - 27 - Treefort Music Festival - Boise, ID
24 - 27 - Big Ears Festival - Knoxville, TN
24 - APR 9 - Savannah Music Festival - Savannah, GA
25 - 27 - Lollapalooza Brazil - Sao Paulo, BR
27 - The Oscars - Los Angeles, CA
31 - MLB Opening Day

April 2022

1 - 3 - WonderCon - Anaheim, CA
2 - First day of Ramadan
2 - NCAA Men's basketball Final Four - New Orleans, LA
3 - CMT Music Awards - Nashville, TN
3 - NCAA March Madness Women's Basketball Tournament Finals - Minneapolis, MN
4 - NCAA Men's basketball National Championship Game - New Orleans, LA
4 - 10 - Master's Golf Tournament - Augusta, GA
15 - Good Friday
15 - 23 - Passover
15 - 17 - Coachella Weekend 1 - Indio, CA
16 - NBA Playoffs begin
17 - Easter Sunday
21 - 24 - French Quarter Festival - New Orleans, LA
22 - Earth Day
23 - 24 - Bluebird Music Festival - Boulder, CO
22 - 24 - Coachella Weekend 2 - Indio, CA

23 - Juke Joint Festival - Clarksdale, MS
23 - 27 - NAB Radio Show - Las Vegas, NV
24 - ACM Awards Ceremony - Las Vegas, NV
25 - 28 - CinemaCon - Las Vegas, NV
28 - 30 - NFL Draft - Las Vegas, NV
28 – MAY 1 – Merlefest – Wilkesboro, NC
29 - MAY 1 - Stagecoach Festival - Indio CA
29 - MAY 1 - New Orleans Jazz and Heritage Fest, Weekend 1 -
New Orleans, LA
29 - MAY 5 - Musikmesse - Frankfurt, Germany

May 2022

2 - Last Day of Ramadan
2 - 3 - Eid al Fitr
6 - 8 - New Orleans Jazz and Heritage Fest, Weekend 2 - New
Orleans, LA
7 - The Kentucky Derby - Louisville, KY
8 - Mother's Day
9 - 12 - Music Biz Conference - Nashville, TN
10 - 21 - Cannes Film Festival - Cannes, France
16 - 22 - PGA Championship - Tulsa, OK
20 - 22 - Preakness Stakes - Baltimore, MD
21 - Just Like Heaven - Pasadena, CA
22 - June 5 - French Open - Paris, France
24 – 26 - Licensing Expo - Las Vegas, NV
26 - 29 - Maryland Deathfest - Baltimore, MD
26 – 29 – DelFest – Cumberland, MD
27 - 29 - Boston Calling - Boston, MA
27-29 – Bottle Rock Napa – Napa Valley, CA
30 - Memorial Day

June 2022

2 - 12 - Primavera Sound - Barcelona, Spain

3-5 - AwesomeCon - Washington, DC
2 - NBA Finals begin
6-8 Live Mau – Las Vegas
16-19 - US Open (Tennis) - Queens, NY, NY
17 - 25 - Rochester International Jazz Fest - Rochester, NY
19 - Father's Day
20 – Juneteenth
22-25 – VidCon – Anaheim, CA
23 - 25 - Blue Ox Music Festival - Eau Claire, WI
23-25 – Summerfest Weekend 1 – Milwaukee, WI
24 - 26 - Red Wing Roots Music Festival - Mt. Solon, VA
30 – JULY 2 - Vida Festival - Barcelona, Spain
30- JULY 2 – Summerfest Weekend 2 – Milwaukee, WI

July 2022

1 - 4 - The Peach Music Festival - Scranton, PA
1 - 5 - Essence Music Festival - New Orleans, LA
4 - Fourth of July
6 - 9 - Mad Cool Festival - Madrid, Spain
7 - 8 - NHL Draft Entry
7-9 – Summerfest Weekend 3 – Milwaukee, WI
10-12 - Country Thunder Music Festival Saskatchewan - Craven, SK, Canada
10 - 17 - The British Open - Kent, UK
13 - 16 - Summer NAMM - Nashville, TN
15 - 31 - Just for Laughs Festival - Montreal, QC, Canada
15 - 17 - Faster Horses Festival - Brooklyn, MI
16 - 17 - Lollapalooza France - Paris, FR
16 - 18 - Sonar Festival - Barcelona, Spain
16-22 – World Ticket Conference – Las Vegas, NV
18-21 - VenueConnect - Atlanta, GA
19 - MLB All-Star Game - Los Angeles, CA

21 – 24 - Country Thunder Wisconsin - Twin Lakes, WI
22 - 24 - Twin Cities Summer Jam - Shakopee, MN
22 - 24 - Fire in the Mountains - The Tetons, WY
22 - 28 - Calgary Folk Fest - Calgary, AB, Canada
22 - 24 - Newport Folk Festival (first event) - Newport, RI
26 - 27 - Tenth International Conference on Public Health and
Nursing - Prague, Czech Republic
29 - 31 – 50th RockyGrass Festival - Lyons, CO
28 - 31 - Camp Bestival - Dorset, UK
29-31 - Watershed Music Festival - George, WA
29-31 - Newport Jazz Festival - Newport, RI
29-31 – Osheaga – Montreal, Canada

August 2022

4 - 7 - Windy City Smokeout - Chicago, IL
4-7 – Gen Con – Indianapolis, IN
5 - 7 - Crunchyroll Expo – San Jose, CA
5 - 7 - Hinterland - St. Charles, IA
6 - 28 - The Edinburgh International Festival – Edinburgh, Scotland
8 - 11 - DJ Expo - Atlantic City, NJ
13 - 15 - Sunflower River Blues & Gospel Festival - Clarksdale, MS
18 - 22 - Philadelphia Folk Festival - Upper Salford Township, PA
18 - 21 - Green Man Festival - Crickhowell, UK
18 - 21 - Country Thunder Music Festival Alberta - Calgary, AB,
Canada
19 - 21 - Velio Festival - Cheshire, United Kingdom
24 - 28 - gamescom - Cologne, Germany
26 - 28 - Reading and Leeds Festivals - Reading, UK
26 - 28 - DIY Musician Conference - Austin, TX

September 2022

1 - 4 - End of the Road Festival - Dorset, UK

1 - 5 - Dragon Con - Atlanta, GA

5 - Labor Day

7 - 10 - Arts Midwest Conference - Omaha, NE

16 -18 - Riot Fest - Chicago, IL

16 - 18 - Primavera Sound Los Angeles - Los Angeles, CA

22 - 25 - Louder Than Life - Louisville, KY

25 - 27 - Rosh Hashanah

27 - National Voter Registration Day