



Matt Sharp

NEW YORK

BY RENA MACHANI

Matt Sharp, labeled “Reality Heatmaker” by *The Hollywood Reporter*, knows a thing or two about love. As producer and Critics Choice Award winner of the hit reality show *90 Day Fiancé*, he is the creative genius behind his TV production company, Sharp Entertainment. With a passion for contributing to the entertainment industry from a young age, he has used his entrepreneurial skills to make a mark on the reality TV scene. Now, he is at the helm of producing multiple successful TV shows with relatable, unique and unscripted content. Crowned the 2024 Broadcasting & Cable Producer of the Year, Sharp is not only redefining the landscape of nonfiction television but also relentlessly pursuing innovative ideas to keep his content fresh and diverse.



Sharp is a creative force behind *90 Day Fiancé*.

I ALWAYS START MY DAY WITH...

a cup and a half of coffee, the *New York Times* and the *New York Post*, with the goal of finding at least two new ideas before I walk out the door.

ONE THING I DO EVERY DAY IS...

something active.

MY MANTRA IS...

“Don’t blame. Do better.”

WHEN IT COMES TO TELEVISION, I WISH MORE PEOPLE KNEW THAT...

the idea is important, but how you execute that idea is nine-tenths of the law.

ONE PIECE OF ADVICE I’D GIVE MY YOUNGER SELF IS...

never be afraid to ask.

MY BIGGEST SOURCE OF INSPIRATION...

is the world around me every day. From the people I meet and the things I see and hear, to the news I read. The next big ideas are hidden in plain sight.

I HANDLE NEGATIVITY BY...

realizing that negativity is an inevitable byproduct of success.

ONE WAY I STAY STRONG IS BY...

being around people who challenge me—including my four kids!

WHEN I NEED A JOLT OF ENERGY...

I force myself to do the last thing I want to do at that moment. I go running. It always energizes me.

I’M CURRENTLY LOOKING FORWARD TO...

a number of shows we have in our development pipeline.

THE MOST SURPRISING THING ABOUT ME IS...

I can sing every word of *Les Misérables*.

I WANT PEOPLE TO KNOW ME...

as a best-in-class producer and business partner to our clients. And, of course, a great husband and dad.

IN 10 YEARS, I HOPE TO...

continue doing what I love to do! ♦

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