

Indie Express: What's going on between the DOJ and Ticketmaster? Click to find out.

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 To: tperry@shorefire.com Wed, Apr 17, 2024 at 2:30 PM



ADVOCACY UPDATES

Maryland lawmakers approve bill to protect ticket buyers from resale price gouging

Maryland lawmakers have passed legislation aimed at reforming the ticket-buying experience for consumers in Maryland. The bill was fiercely debated in the legislature after initially proposing a hard cap on ticket resale prices (see update [here](#)). If signed by Governor Wes Moore, the new regulations will include establishing ticket price transparency, requirements for ticket sellers to provide full refunds if an event is cancelled, and a ban on so-called "speculative" ticket sales. It will also fund a comprehensive study of the ticket industry on both primary and resale sides, to assess any consumer issues in need of further remedy.

A2IM is honored to have worked alongside the **Music Workers Alliance (MWA)**, **Union of Musicians and Allied Workers (UMAW)**, **Artist Rights Alliance (ARA)**, **Future of Music Coalition (FMC)** and **I.M.P. Concerts on the Break up Ticketmaster Campaign**.

[Read more](#)

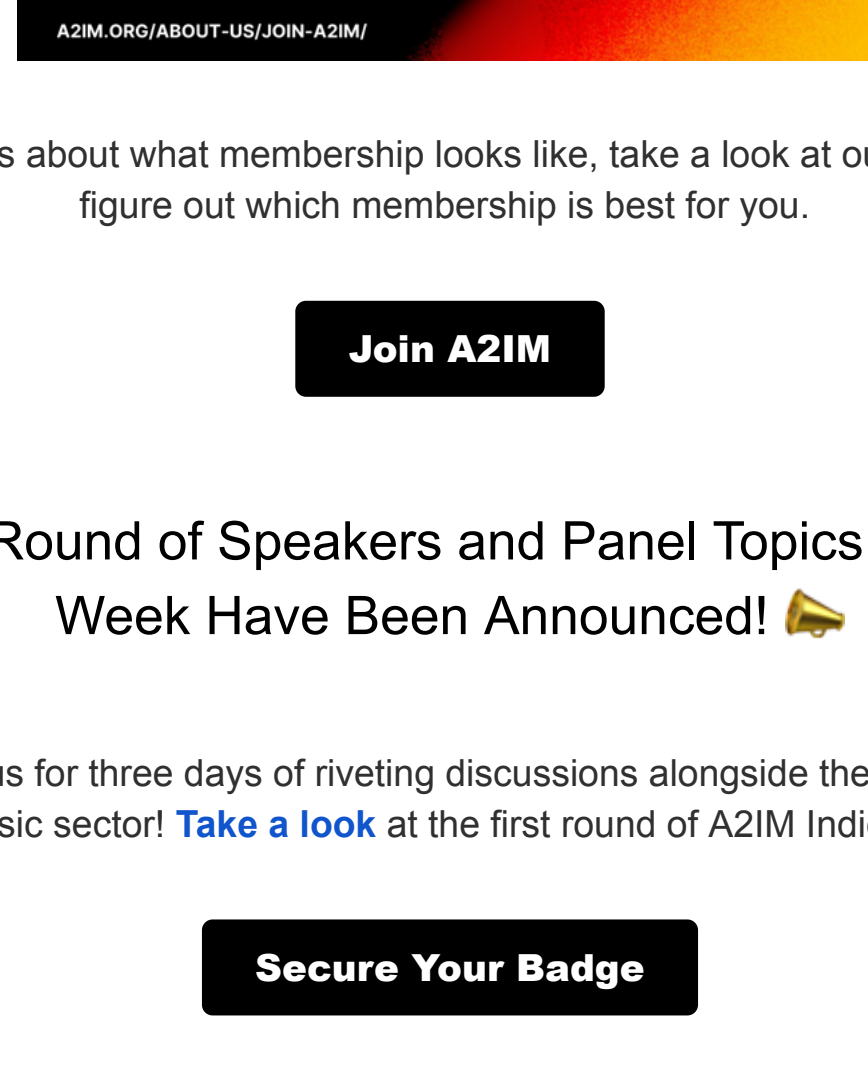
Justice Department to file antitrust suit against Live Nation

On Monday, April 15th: It was announced that The Justice Department's Antitrust Division is preparing to sue Live Nation as soon as next month – a lawsuit that would allege the nation's biggest concert promoter has leveraged its dominance in a way that undermined competition for ticketing live events.

[Read more](#)

A2IM UPDATES

Interested in joining the A2IM community?



If you've been curious about what membership looks like, take a look at our membership page to figure out which membership is best for you.

[Join A2IM](#)

ICYMI: First Round of Speakers and Panel Topics for A2IM Indie Week Have Been Announced!

We invite you to join us for three days of riveting discussions alongside the movers and shakers of the independent music sector! [Take a look](#) at the first round of A2IM Indie Week programming!

[Secure Your Badge](#)

Libera Awards presented by Merlin: Ticket Price Rising in 1 Week!

The 2024 Libera Awards is fast approaching! 🎉 With only a little over a month and a half left, tables are going quickly! Secure a table for your company or a single balcony seat before the price rises next week on **Thursday, April 25th!**

Huge thanks to our sponsors Merlin, SoundExchange, Virgin Music Group, Redeye, and Entergain!

[Secure Your Seat](#)

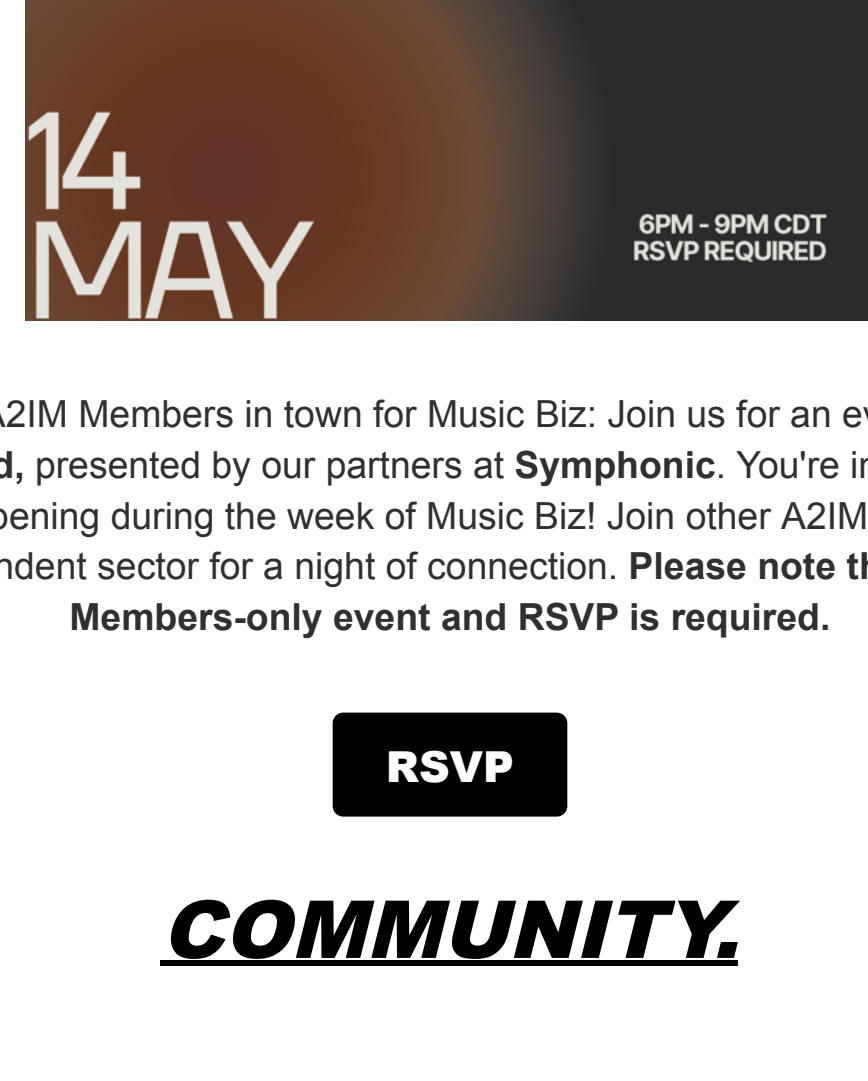
RSVP for tomorrow's edition of "Smartest People in the Room"



Dr. Richard James Burgess, President and CEO of A2IM will be interviewed by music industry veteran **Ralph Simon** on **Thursday, April 18th at 2pm ET/11am PT** It'll be a conversation you won't wanna miss!

[RSVP](#)

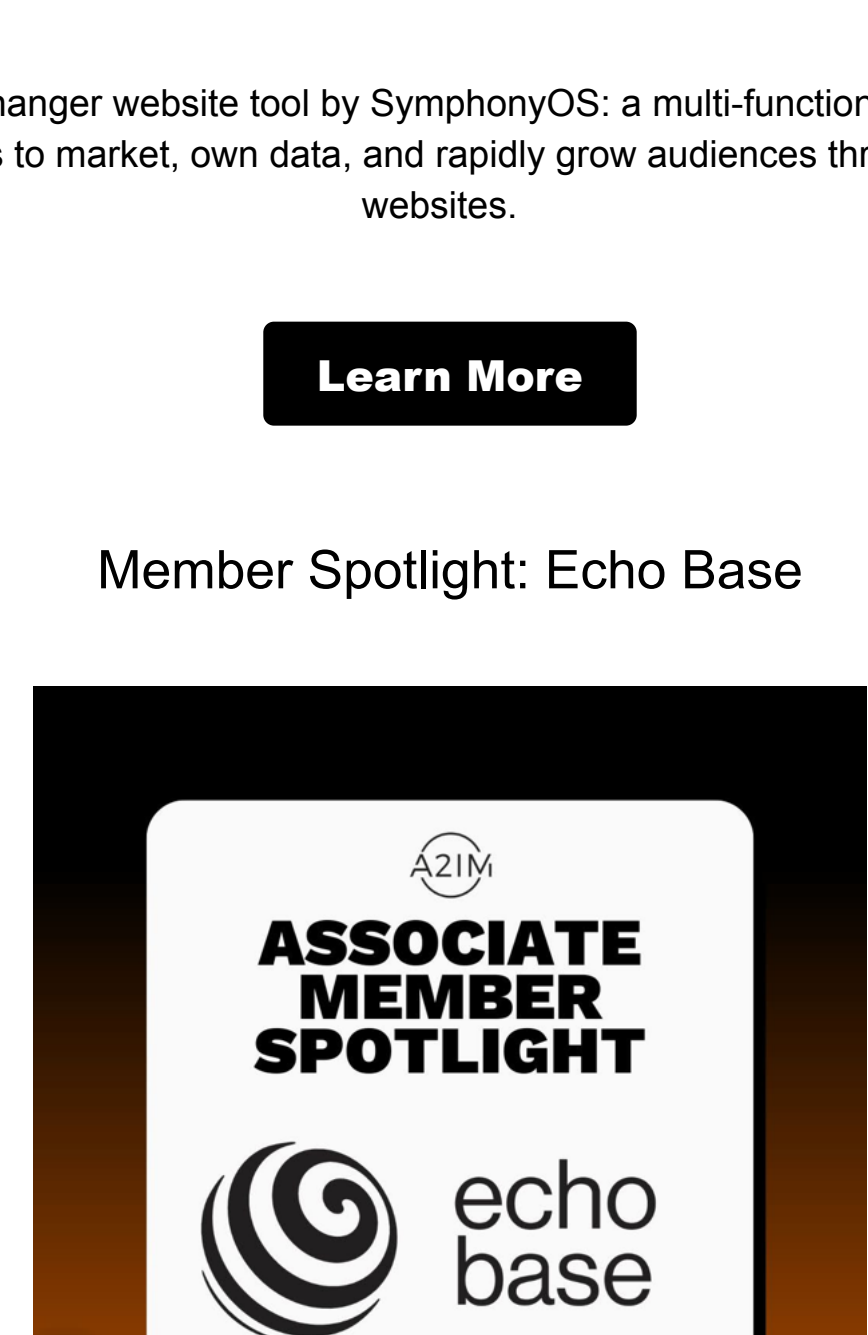
April 25: A2IM x Queer Capita Mixer in NYC



April 25, 6-8pm ET: Join A2IM alongside **Queer Capita** for an evening of mingling at NYC's Little Rebel! Let loose with fellow members of the local music community by joining us for conversation and cocktails. Please note this event is free and open to all, but **RSVP is required**.

[RSVP](#)

May 14: A2IM Member Mixer in Nashville presented by Symphonic!

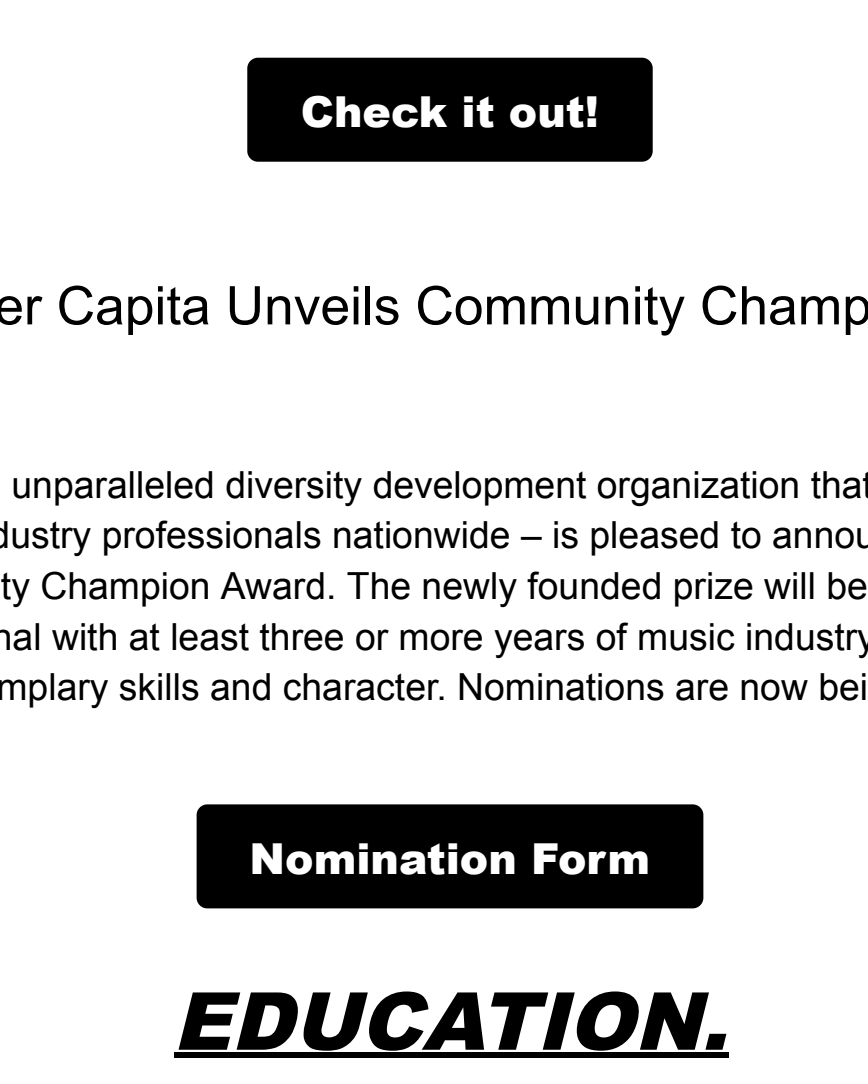


May 14 6-9pm CDT: A2IM Members in town for Music Biz: Join us for an evening cocktail hour with our friends at **Concord**, presented by our partners at **Symphonic**. You're invited to one of the most popular events happening during the week of Music Biz! Join other A2IM Members and friends within the independent sector for a night of connection. **Please note that this is an A2IM Members-only event and RSVP is required.**

[RSVP](#)

COMMUNITY.

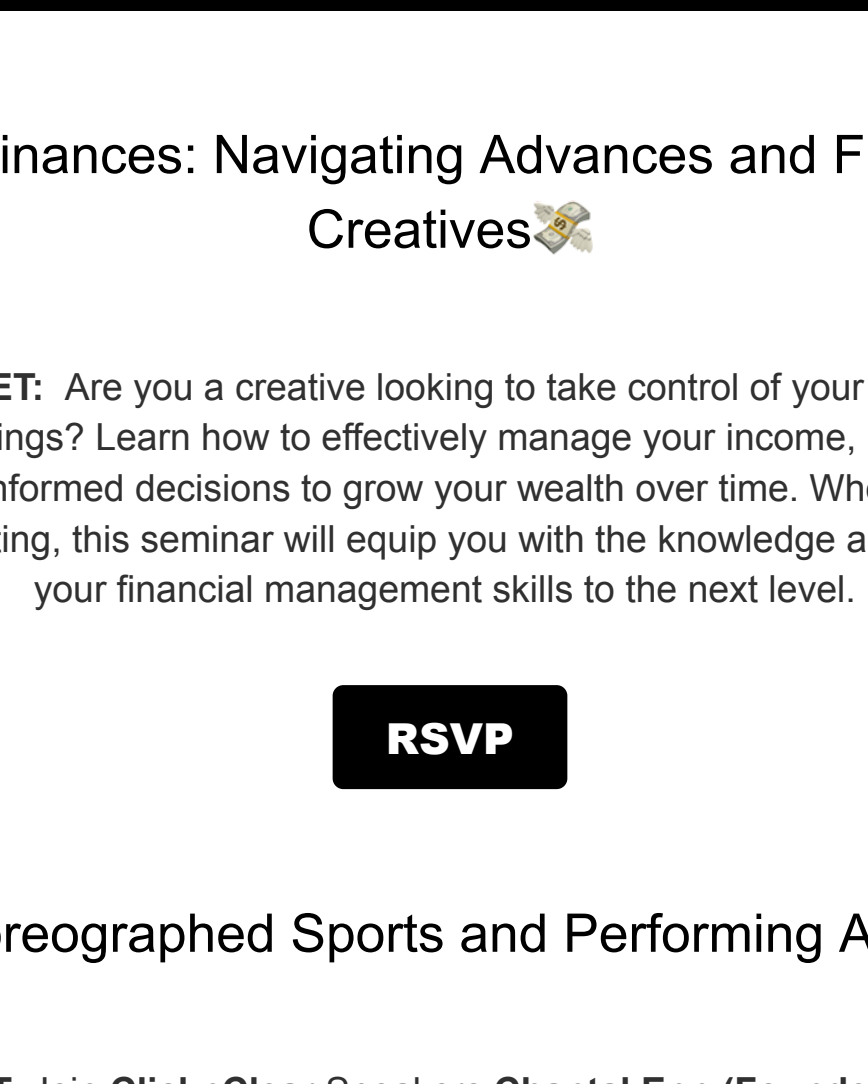
Member Spotlight: SymphonyOS



The new game-changer website tool by SymphonyOS: a multi-functional command center allowing creators to market, own data, and rapidly grow audiences through personalized websites.

[Learn More](#)

Member Spotlight: Echo Base



Echo Base, Athens Georgia's innovative vinyl manufacturing and distribution company, revolutionizes physical music for independent artists with their sustainable practices and musician-focused services. Echo Base is dedicated to accessible and affordable vinyl production, direct-to-fan relationships, and environmental stewardship.

[Learn More](#)

ICYMI: WIN Renews 10 Global Independent Values

The Worldwide Independent Network (WIN) renews the independent community's set of core values as part of its work to promote the collective position of the sector in today's evolving music landscape. A powerful statement of what unites the independent music community worldwide, with principles touching on issues as diverse as the value of music, nurturing artist relationships, addressing market consolidation and embracing new technologies.

[Check it out!](#)

ICYMI: Queer Capita Unveils Community Champion Award!

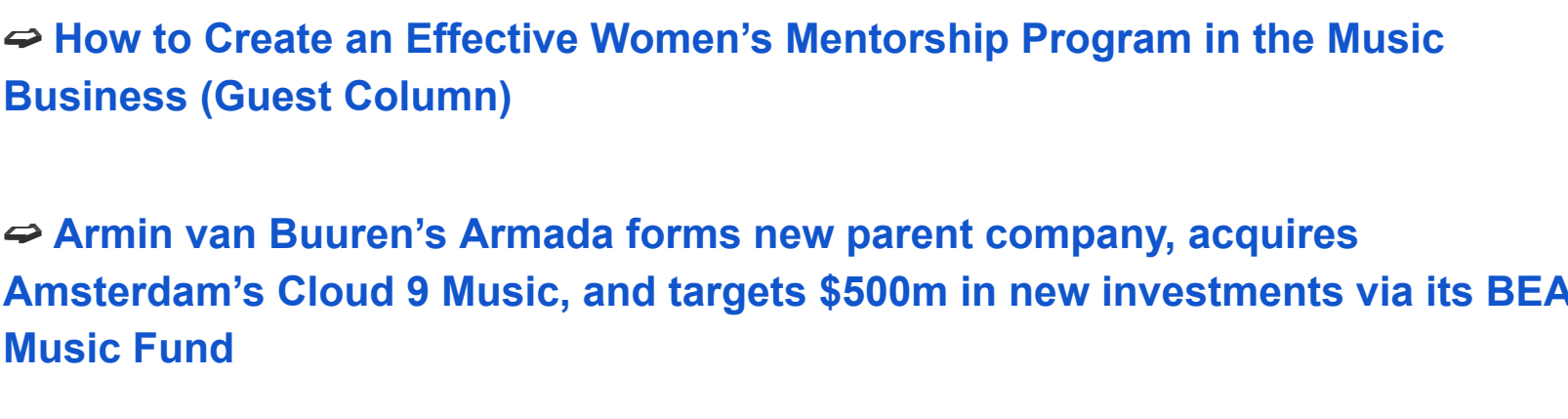
Queer Capita – an unparalleled diversity development organization that supports over 400+ LGBTQ+ music industry professionals nationwide – is pleased to announce the details of its inaugural Community Champion Award. The newly founded prize will be awarded to an active LGBTQ+ professional with at least three or more years of music industry experience who has shown exemplary skills and character. Nominations are now being accepted.

[Nomination Form](#)

EDUCATION.

YouTube VOTW: The Sync Breakdown: What's the Life Cycle of a Hugel Sync?

Dive into the life cycle of a major sync placement, examining the process from start to finish. Panelists discuss the various stages involved in securing a sync deal, including pitching, negotiation, licensing, and final delivery. They will also explore the creative aspects of sync placements, such as selecting the right song, collaborating with music supervisors, and tailoring music to fit specific scenes and moods. A focus of this panel will be on examining the after effects of a sync placement and what metrics should be measured to deem it successful.



Harmonizing Finances: Navigating Advances and Fundamentals for Creatives

April 18, 1-2pm ET: Are you a creative looking to take control of your financial future and maximize your earnings? Learn how to effectively manage your income, navigate royalties and residuals, and make informed decisions to grow your wealth over time. Whether you're a seasoned performer or just starting, this seminar will equip you with the knowledge and tools needed to take your financial management skills to the next level.

[RSVP](#)

Choreographed Sports and Performing Arts

April 25, 1-2pm ET: Join **ClicknClear Speakers** Chantal Epp (Founder & CEO) and **David Walsh (Director)** will explain the licensing issues faced by this market, the opportunities, and how music rightsholders can get access to an additional 10% of current annual worldwide music industry revenue through a tech-enabled channel.

[RSVP](#)

Delivery as a Commodity: Why Getting Music to DSPs Shouldn't Break the Bank

May 9, 1-2pm ET: Today, independent labels and artists are required to pay a premium to get their music uploaded to DSPs for their fans to hear. While that makes sense when distributors are providing additional services along with delivery, the time has come to recognize the act of simply sending music to DSPs as a commodity. By doing so, we free independent labels and artists to spend their money where it really matters: promoting that music so people actually listen to it. In this webinar, **Edward Ginis, Co-Founder and Chief Client Officer at OpenPlay** will share how OpenPlay is helping to make this a reality.

[RSVP](#)

Optimizing Revenue Through Videos presented by LyricFind

May 23, 1-2pm ET: With the sheer volume of music being produced, artists are looking for ways to stand out among the endless waves of content. LyricFind's SVP of Sales, **Roy Hennig**, and **Rotor Videos' CEO, Diarmuid Moloney**, will discuss how the company is bridging this gap with Videos By LyricFind! Discover how this powerful solution allows artists to promote their music, engage with fans and reach wider audiences through stunning video content. Optimizing revenue through videos has never been easier and looked so good!

[RSVP](#)

Digital Strategies for Independent Artists: Navigating Music Distribution and Marketing

May 30, 1-2pm ET: The **Symphonic** team will discuss how independent artists can effectively distribute their music across various digital platforms and implement marketing tactics to build a strong online presence and connect with their target audience.

[RSVP](#)

A2IM MEMBER BENEFITS

The Worldwide Independent Network (WIN) is offering A2IM Members exclusive discounted access to...

- Primavera Pro 2024 in Barcelona, Spain (May 29-June 2) – [Get code](#)
- Reeperbahn, Hamburg, Germany (Sept 18-21) – [Get code](#)
- SoAlive Music Conference, Sofia, Bulgaria (Oct 2-4) – [Learn more](#)

[See more A2IM Member Benefits](#)

A2IM MEMBER NEWS

➡ [Shore Fire Media Promotes Five Execs to Leadership Roles](#)

➡ [How to Create an Effective Women's Mentorship Program in the Music Business \(Guest Column\)](#)

➡ [Armin van Buuren's Armada and targets new parent company, acquires Amsterdam's Cloud 9 Music, and forms \\$500m in new investments via its BEAT Music Fund](#)

➡ [Music funding platform beatBread partners with Kobalt, AMRA to offer clients publishing administration](#)

➡ [Cindy James promoted to General Manager of Virgin Music Group, North America](#)

➡ [Downtown Music Holdings partners with FUGA and HE.SHE.THEY. - The BRAVE Space, Inclusivity And Making Change In The Music Industry](#)

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[Apply for membership](#)

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 For ad placement inquiries in our newsletter or website, email sales@a2im.org

The American Association of Independent Music (A2IM) is a 501(c)(6) not-for-profit trade organization that serves as a central voice for a diverse community of over 600 independently owned record labels operating within the United States. A2IM represents their interests in the marketplace, in the media, on Capitol Hill, and as part of the global music community.

As an organization, A2IM is committed to protecting the value of independent musical contributions and influence on a policy level.

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